

# CENTRE WELLINGTON AWARDS OF EXCELLENCE

## Business of the Year Award

Nominee: \_\_\_\_\_

This award is presented to a company that has had an impact on the Centre Wellington community.

***NEW in 2017 this category now covers all businesses, regardless of number of employees.***

These criteria are ways that business excellence can be achieved. Please explain how these apply to your business. Provide examples where appropriate and complete as many as you can.

**Criteria:**

1. **Leadership** – how the business has demonstrated growth, sales, leadership, an active involvement in the community shown leadership in its field and in the community.
2. **Customer focus** – how the business relates to and interacts with its customers.
3. **Resiliency** – how the business responds to significant challenges or barriers overcome.
4. **Employee Relations** – how the business responds to the challenge of providing a quality work experience for its employees, including health and safety.
5. **Innovation** – how/where the business has demonstrated an innovative approach to the design or application of its product or service.
6. **Business Achievements** – identify important benchmarks, significant achievements or recognition experienced by your business.

**Leadership** – Tell us how the business has stood out from others in its field and in the community

**Customer Focus** – how does this business give excellent customer service?

NOMINEE \_\_\_\_\_

**Resiliency** – what significant challenge or barrier has the business been able to overcome?

**Employee Relations** – what makes this business a great place to work?

**Innovation** – how has this business's approach been innovative? Innovation means introducing something new to the business either through processes, products, services or adding value to existing products, services, or markets.

**Business Achievements** – how has success been measured? What significant achievements or recognition has this business received?