



‘Hats off to Business!’

Awards of Excellence – Tuesday, May 15th, 2018.

The **Centre Wellington Chamber of Commerce** invites you to participate in our award winning Annual Business and Community Awards of Excellence being held on **Tuesday, May 15th, 2018** at the Fergus Grand Theatre in historic downtown Fergus. This premiere event recognizes individuals and businesses that have made a significant and lasting contribution to the people of the Township of Centre Wellington. Attendees include business people, government representatives, social and community service agencies, art, cultural and tourism professionals.

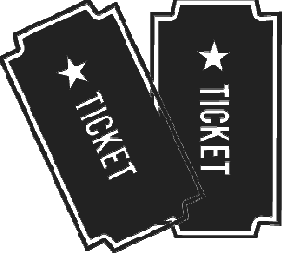
One way to contribute is through the submission of Nominations for one or more of the awards. We encourage our sponsors to consider nominating one or more deserving business, individual or organization. Forms are available online at www.cwchamber.ca or drop by the Chamber office at 400 Tower Street South, Fergus or call 519-843-5140.

Another way to participate is to become a **Sponsor**. There are various levels to engage at from being the TITLE sponsor or an award presenting DIAMOND sponsor or at another sponsorship level. The full list of sponsorship levels is attached. This is a great way to celebrate achievement of excellence in our community. ***As a Sponsor – we encourage you to nominate one business, individual or organization for the category you are sponsoring.***

You are invited to contact our **Sponsorship lead** Paul Walker. You can contact him by email pwalker0154@gmail.com or phone 519-831-4589. You can also contact Roberta Scarrow at the Chamber office rscarrow@cwchamber.ca or 519-843-5140

Thank you very much for your consideration and support!

TITLE	<u>One</u> opportunity
	<ul style="list-style-type: none"> • Your organization name included in event title • Logo and Name on website banner and sponsor page • Pre and post advertising and press release in local media • Lead recognition (with CWCC) in post event thank you ad in local newspapers • Corporate Signage at the event • Prominent recognition on poster and in program • Speaking opportunity at the event to welcome guests • Two-screen display in Sponsor reel to play during cocktail hour • 8 reception & refreshment tickets
INVESTMENT	\$4,250

TICKET	<u>ONE</u> Opportunity
	<ul style="list-style-type: none"> • Logo and Name on website • Pre and post advertising and press release in local media • Major recognition in post event thank you ad in local newspapers • Corporate Signage at the event • Prominent recognition on poster, in the program • Two-screen display in Sponsor reel to play during cocktail hour • 8 reception & refreshment tickets
INVESTMENT	\$4,000

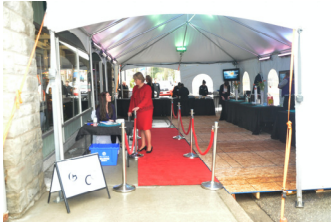
ONE Opportunity per Category

PRODUCTION

FOOD & DRINK

TENT


DECOR

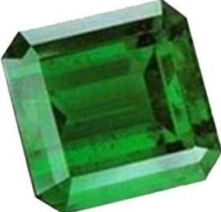



- Logo and Name on website
- Pre and post advertising and press release in local media
- Major recognition in post event thank you ad in local newspapers
- Corporate Signage at the event
- Prominent recognition on poster, in the program
- Two-screen display in Sponsor reel to play during cocktail hour
- **6 reception & refreshment tickets**

INVESTMENT

\$1,000

DIAMOND	<u>15</u> Opportunities
	<ul style="list-style-type: none"> • Present award to category winner • Recognition in post event thank you ad in local newspapers • Logo on website along with name of award you are sponsoring • Recognition in the program • Two screen display in Sponsor reel to play during cocktail hour • 4 reception & refreshment tickets
INVESTMENT	\$750

EMERALD	<i>Unlimited</i> Opportunities
	<ul style="list-style-type: none"> • Logo on website • Recognition in post event thank you ad in local newspapers • Recognition in the program • Logo on 1 screen in the sponsor reel that plays during cocktail hour. • 4 reception & refreshment tickets
INVESTMENT	\$500

SAPPHIRE	<i>Unlimited</i> Opportunities
	<ul style="list-style-type: none"> • Recognition in the program • Logo on shared screen (4 per screen) in Sponsor reel that plays during cocktail hour. • 2 reception & refreshment tickets
INVESTMENT	\$200